Overview
In this lesson, students research a country with a large IDP population and then design a one-page flyer that advocates for the IDP population.

Length
Two–three class periods, including time at home

Materials
“Internally Displaced Persons: Migrants Who Do Not Cross a National Border” (World101)
Migration Reading List (World101)

Instructional Plan
1. Assign students, individually or in teams, to one of the countries with large IDP populations discussed in “Internally Displaced Persons: Migrants Who Do Not Cross a National Border.”
2. Examine as a group some direct-mail flyers that advocate support for various issues. Discuss common features. As a group, develop a list of what makes flyers successful, such as
   - photographs
   - a handful of telling statistics
   - an individual story or testimony
   - a clear ask—for example, to donate money, volunteer time, or contact a government official
   - brevity—no more than one side of a sheet of paper
3. Have students research IDPs in their assigned country using first the “Internally Displaced Persons: Migrants Who Do Not Cross a National Border” interactive feature, then the Migration Reading List, and then other resources that students find on their own.
4. Help students find a way to share their flyers with the school or the wider community.

Extension and Additional Resources
- This project could easily take other forms—a poster, a presentation, a website. This will go particularly well if you first look at examples of the medium together and then give the students an audience beyond their classroom to present to.