Overview
Students look for patterns across the European continent and present their findings as an infographic.

Length
Two–three classes

Materials
- Europe (World101)
- Arts materials or graphics software such as Piktochart or Venngage
- Internet or library access for research

Instructional Plan
1. In many ways, Eastern Europe and Western Europe differ politically, socially, and economically, but the differences are not always tidy. Have students look for differences between Eastern and Western Europe as they read the module.
2. As a class, look at sample infographics and discuss what makes for an effective infographic.
3. Have students design infographics that show both the ways in which Eastern and Western Europe are clearly different from each other and the ways in which this pattern does not hold.
4. After viewing each other’s infographics, discuss to what extent it is useful to make generalizations about Eastern and Western Europe.