Overview
In this lesson, students research a country with a large IDP population and then design a one-page flyer that advocates for the IDP population.

Length
Two–three class periods, including time at home

Materials
“Migrants Who Do Not Cross a National Border” (World101)
Migration Reading List (World101)

Instructional Plan
1. Assign students, individually or in teams, to one of the countries with large IDP populations discussed in “Migrants Who Do Not Cross a National Border.”
2. Examine as a group some direct-mail flyers that advocate support for various issues. Discuss common features. As a group, develop a list of what makes flyers successful, such as
   - photographs
   - a handful of telling statistics
   - an individual story or testimony
   - a clear ask—for example, to donate money, volunteer time, or contact a government official
   - brevity—no more than one side of a sheet of paper
3. Have students research IDPs in their assigned country using first the “Migrants Who Do Not Cross a National Border” interactive feature, then the Migration Reading List, and then other resources that students find on their own.
4. Help students find a way to share their flyers with the school or the wider community.

Extension and Additional Resources
- This project could easily take other forms—a poster, a presentation, a website. This will go particularly well if you first look at examples of the medium together and then give the students an audience beyond their classroom to present to.